

Advertising Booking Form

BUSINESS NAME: _____ DATE: ____ / ____ / ____

CONTACT: _____

EMAIL: _____ TEL: _____

WEB: _____

ADDRESS: _____

ABN: _____

For invoicing, please let us know if any details are different from above:

ISSUE: **ISSUE 4 SPRING/SUMMER EDITION** AUGUST 2018
 ISSUE 5 AUTUMN/WINTER EDITION FEBRUARY 2019

DEADLINES FOR ARTWORK:

All artwork to be **supplied** by ____ / ____ / ____ (see over for key dates for each issue)

Rates	please tick	exc GST
Inside front cover/page 1	<input type="checkbox"/>	\$2500
Outside back cover (obc)	<input type="checkbox"/>	\$2200
Double page spread (dps)	<input type="checkbox"/>	\$2000
Full page ad (fp)	<input type="checkbox"/>	\$1500
Half page ad (hp)	<input type="checkbox"/>	\$800
1/4 Page ad (image and text)	<input type="checkbox"/>	\$500
Total:		\$

Invoice to be **paid** by ____ / ____ / ____ (within 14 days of receipt of invoice)

PAY BY CREDIT CARD

If you opt to pay by credit card, your card will be debited 14 days prior to the magazine print date.

Type of Card (Visa/Mastercard/etc) _____

Name on Card _____

Card Number _____

Expiry Date _____ CVV Number _____

WELCOME ABOARD!

Signed: _____ **Date:** _____

Print name: _____ **Position in business:** _____

*In signing this advertising booking form you are confirming that you are an authorised representative of the above business and agree to all the Terms & Conditions overleaf.
You also agree to fulfil the advertising contract, honour any late fees/debt collection fees incurred if invoices are not paid on time, and any applicable cancellation fees if contract is not fulfilled.*

ADVERTISING TERMS & CONDITIONS (Please read all Terms & Conditions before signing and submitting your advertising booking form.)

1. Blue Mountains Love (herein referred to as BML) reserves the right to refuse or cancel any advertisement for any reason at any time.
2. BML publishes all advertisements/images/text on the understanding they have been supplied free from any violation or infringement of law. The Advertiser indemnifies and agrees to keep BML free from all liability, claims, procedures, losses and expenses arising from, but not limited to, slander of title, copyright and/or trademark infringement, defamation, violation to the right of publicity and/or privacy, or any breach of the Trade Practices Act 1974.
3. BML publishes all images on the understanding that the Advertiser holds copyright or has sought permission for usage from the photographer/illustrator and has provided any necessary credits.
4. The Advertiser agrees to pay BML the total amount of the invoice within the terms set out by BML, including, but not limited to, any additional fees applicable – such as BML's graphic design service fee, including additional changes outside of the '2 pdfs for final approval' specifications, cancellation fees, late-payment fees, debt-collection fees, court costs and interest fees on overdue payment.
5. BML offers a 10% discount on multiple ad bookings over 2 or more editions.
6. Payment terms are strictly 14 days from date of invoice, which will be sent on receipt of a signed booking form. Payment may be made by direct deposit to BML's nominated bank account or by cheque or credit card. Note: Any returned cheques will incur a \$25 administration fee.
7. The Advertiser and/or Agency is/are jointly liable for the payment of invoices for all published advertising. Unpaid fees will result in the removal of all relevant advertising 14 days after the payment deadline.
8. If an Advertiser cancels a booking for any reason after the published booking deadline, 100% of the advertising fees for that booking apply.
9. Advertising artwork must be supplied as per BML's technical specifications. BML may alter any supplied advertising that does not comply with artwork specifications in order to make it fit within the allocated web space or to meet quality standards. BML will not accept any responsibility for these changes if not signed off by the Advertiser.
10. BML will not accept any responsibility for the quality of reproduction of the advertising where BML's technical specifications have not been met.
11. Any artwork created by BML for and on behalf of the Advertiser remains the copyright of BML, unless prior arrangement is made in writing between both parties. Additional copyright ownership fees will apply.
12. Advertisers may not make any changes to their advertising material once they have approved their advertisement proof, unless agreed by BML.
13. If advertising components or finished artwork are not received by the material deadline, BML may insert previously submitted advertising in its place. Where previous advertising does not exist, BML may omit the Advertiser's advertisement all together. The Advertiser will still be liable for payment of the advertising.
14. BML is not liable for the failure to publish any advertising content because of, but not limited to, strikes, accidents, terrorism, acts of nature and any event outside BML's control.
15. BML accepts no responsibility for any errors in amendments made by BML to advertising supplied by the Advertiser, unless published details differ from those approved by the Advertiser.
16. BML reserves the right to delay the publication date and amend closing dates for bookings and the supply of artwork, for any reason and at any time.
17. BML reserves the right to make enquiries relating to the Advertiser, its company, director/s and/or related entities, in accordance with the Privacy Act 1988.
18. Any additional promotion of the Advertiser is at the discretion of BML. There is no guarantee of the use of any additional images (whether supplied by the Advertiser or photographed by BML) or any additional editorial supplied to BML. The Advertiser is still obliged to make payment for all advertising booked, regardless of whether additional promotions were used or not.
19. This contract is final and constitutes the entire agreement between all parties. It supersedes all prior communications, negotiations, arrangements and agreements.

Key dates

ISSUE 4

SPRING/SUMMER EDITION

On sale 14 AUGUST 2018

Ad booking deadline 29 June 2018

Ad artwork deadline 29 June 2018

ISSUE 5

AUTUMN/WINTER EDITION

On sale 14 FEBRUARY 2019

Ad booking deadline 30 November 2018

Ad artwork deadline 30 November 2018

Web Directory Specs

Image (horizontal) 695 pixels x 460 pixels

300 dpi | rgb file

Text to be supplied 60 words

Specifications

Allow 5mm bleed all around

Work within 12mm type area in from trim

High resolution 300 dpi

CMYK colour space (not rgb, pantone, etc)

Must be centred on page

Document size is set to trim size of magazine

Double page spreads to be supplied as 2 pdfs

Please don't add registration/crop marks to pdf

Ad specs

Full page w 210 x h 275 mm

Double page w 420 x h 275 mm

Half page horizontal w 210 x h 136 mm

Inside cover/Back cover w 205 x h 275 mm

1/4 ad photo + 60 words



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